Why citation?

• Better “scientific” method
• Better discoverability
• Enables acknowledgement and reward
DataCite

1,103,052

Digital Object Identifiers (DOI) by DataCite

Key:
- DataCite Member
- DataCite Associate Member

The information on this slide was captured on 24 Oct 2012
Global Systems

• CrossRef: over 50m DOIs for journal articles
• ORCID/ ISNI/: -> tens of millions of researchers
• DataCite: -> hundreds of millions of citable “data” objects

How will you get visibility for your researchers and their data?