Researcher attitudes to data sharing: cultural change requires better motivations

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Queensland University of Technology
@ eResearch Australasia, Wed October 31
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The project:

RDA Gold Standard Record Exemplars

- identifying QUT research data sets
- creating exemplary metadata records

Benefits of data sharing

Lots of altruistic reasons!

1

2

Reduce, reuse, recycle

3

Pay the piper, call the tune
What's available?

- Online: 10
- Mediated: 40
- Potentially Shareable: 103
- Not Shareable: 339

Total: 492
Ehh, What's Up, Doc?
Ownership and competition

Industry partners

Ethics
Selling the un-sellable!
More cites, more pubs, more grants!

Negotiate collaboration

Mediated access

Share, but retain control
For researchers uncomfortable with open access, mediated access may be a more acceptable alternative because there are more obvious benefits to them.
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